

Find More Customers Close More Sales Make More Money

Learn Streetfighter Selling... online! An incredible 8-week sales course including skill tests and ongoing trainer feedback:

- » Uncover hidden roadblocks to closing and measurably improve closing ratios
- » Manage time and territory using e-mail and voice mail more effectively
- » Uncover customer-defined value and create deeper relationships
- » Learn five strategies to provide Extreme Customer Service
- » Discover deeper needs through better questioning
- » Powerfully position themselves with 'price' buyers
- » Pre-qualify prospects on potential and probability
- » Set (and achieve) measurable goals
- » Manage the Complex Sale

“Your individualized and group work with our sales team helped them to master their skills that close those deals.”

D.K., Vice President
Sales & Marketing



Online study at your own pace and convenience.

Each unit includes:

- ✓ Real-life case studies
- ✓ A self-paced discussion forum
- ✓ Ongoing skill-development assessments
- ✓ Online workbook materials and usage forms
- ✓ *PLUS, regular feedback and interaction with sales trainer Joe Guertin*

“You helped each team member understand his strengths and weaknesses and gave them the tools to make the necessary changes.”

Corporate VP of Sales

Open Enrollment & Custom Courses

Call Today for Details

The
**Guertin
Group**

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